

# SPONSOR & EXHIBITOR

## *Opportunities | Benefits*

### YATA 2019 CONFERENCE

Sponsorship Level	Description	Event + Benefits
<p><b>PLATINUM Sponsor</b></p> <p><b>Not Available</b></p>	<p><b>Wednesday, Oct 23</b> <b>Thursday, Oct. 24</b></p> <p style="text-align: center;">Evening Welcome Reception and Registration for all attendees</p> <p style="text-align: center;"><i>Co-Sponsors:</i></p> <p style="text-align: center;"><b>Cascade Crest Transitions</b></p> <p style="text-align: center;">~</p> <p style="text-align: center;"><b>Elements Traverse</b></p>	<p style="text-align: center;"><b>Welcome Reception &amp; Registration</b> <b>\$6,500</b></p> <p>Platinum Level Benefits:</p> <ul style="list-style-type: none"> <li>• <b>(4) Full Conference Registrations</b></li> <li>• <b>Recognition as <i>Platinum Sponsor</i></b> in conference <u>program</u> and on YATA <u>website</u> (immediately upon confirmation and receipt of payment)</li> <li>• <b>Full-page, color ad</b> in program</li> </ul> <p>Top-Tier Benefits:</p> <ul style="list-style-type: none"> <li>• \$1,000 Exhibit Table (to be shared if co-sponsor)</li> <li>• Logo on YATA website during conference with hyperlink to your website</li> </ul> <p>Additional Benefits:</p> <ul style="list-style-type: none"> <li>• Signage throughout event</li> <li>• Greet attendees upon arrival</li> <li>• Introduction and recognition during reception</li> <li>• Your collateral inserted into conference tote</li> </ul>
<p><b>GOLD Sponsor</b></p> <p><b>Not Available</b></p>	<p><b>Thursday, Oct. 24</b></p> <p style="text-align: center;">Keynote Speaker <b>JEFFREY ARNETT</b></p> <p style="text-align: center;"><i>Sponsor:</i></p> <p style="text-align: center;"><b>Onward Transitions</b></p>	<p style="text-align: center;"><b>Keynote Speaker</b> <b>\$5,500</b></p> <p>Gold Level Benefits:</p> <ul style="list-style-type: none"> <li>• <b>(3) Full Conference Registrations</b></li> <li>• <b>Recognition as <i>Gold Sponsor</i></b> in conference <u>program</u> and on YATA <u>website</u> (immediately upon confirmation and receipt of payment)</li> <li>• <b>Full-page, color ad</b> in program</li> </ul> <p>Top-Tier Benefits:</p> <ul style="list-style-type: none"> <li>- \$1,000 Exhibit Table (to be shared if co-sponsor)</li> <li>- Logo on YATA website during conference with hyperlink to your website</li> </ul> <p>Additional Benefits:</p> <ul style="list-style-type: none"> <li>• Signage throughout event</li> <li>• Greet attendees upon arrival</li> <li>• Introduction and recognition during reception</li> <li>• Your collateral inserted into conference tote</li> </ul>

<p style="text-align: center;"><b>GOLD Sponsor</b></p> <p style="text-align: center;"><b>Not Available</b></p>	<p style="text-align: center;"><b>Friday, Oct. 25</b></p> <p style="text-align: center;">Hosted Cruise "Conference Wrap-up" For all attendees</p> <p style="text-align: center;"><i>Co-Sponsors:</i></p> <p style="text-align: center;"><b>New Vision Wilderness Therapy</b> ~ <b>CALO Young Adults</b> ~ <b>Experiential Healing Institute</b></p>	<p style="text-align: center;"><b>Lake Coeur d'Alene Cruise \$5,500</b></p> <p>Gold Level Benefits:</p> <ul style="list-style-type: none"> <li>• <b>(3) Full Conference Registrations</b></li> <li>• <b>Recognition as <i>Gold Sponsor</i></b> in conference program and on YATA website (immediately upon confirmation and receipt of payment)</li> <li>• <b>Full-page, color ad</b> in program</li> </ul> <p>Top-Tier Benefits:</p> <ul style="list-style-type: none"> <li>- \$1000 Exhibit Table (to be shared if co-sponsor)</li> <li>- Logo on YATA website during conference with hyperlink to your website</li> </ul> <p>Additional Benefits:</p> <ul style="list-style-type: none"> <li>• Signage at Event</li> <li>• Greet attendees upon arrival</li> <li>• Introduction and recognition during event</li> <li>• Your collateral inserted in conference tote</li> </ul>
<p style="text-align: center;"><b>SILVER Sponsor</b></p> <p style="text-align: center;"><b>Not Available</b></p>	<p style="text-align: center;"><b>Thursday, Oct. 24</b></p> <p style="text-align: center;"><i>Sponsor:</i></p> <p style="text-align: center;"><b>Red Mountain Sedona</b></p>	<p style="text-align: center;"><b>All-Attendees Lunch &amp; Speaker \$4,750</b></p> <p>Silver Level Benefits:</p> <ul style="list-style-type: none"> <li>• <b>(2) Full Conference Registrations</b></li> <li>• <b>Recognition as <i>Silver Sponsor</i></b> in conference program and on YATA website (immediately upon confirmation and receipt of payment)</li> <li>• <b>Half-page color ad</b> in program</li> </ul> <p>Tier Benefits:</p> <ul style="list-style-type: none"> <li>• Logo on YATA website for duration of conference with hyperlink to your website</li> </ul> <p>Additional Benefits:</p> <ul style="list-style-type: none"> <li>• Display table in room during event</li> <li>• Introduction during lunch</li> <li>• Your collateral inserted in conference total</li> </ul>
<p style="text-align: center;"><b>BRONZE Sponsor</b></p> <p style="text-align: center;"><b>Available</b></p>	<p style="text-align: center;"><b>Thursday, Oct. 24 And/or Friday, Oct. 25</b></p> <p style="text-align: center;"><b>Both days available Each as a Full Sponsorship or Co-Sponsorship</b></p>	<p style="text-align: center;"><b>All-Attendees Breakfast \$3,000 each (Thursday or Friday)</b></p> <p>Bronze Level Benefits:</p> <ul style="list-style-type: none"> <li>• <b>(1) Full Conference Registration</b></li> <li>• <b>Recognition as <i>Bronze Sponsor</i></b> in conference program and on YATA website (immediately upon confirmation and receipt of payment)</li> <li>• <b>Quarter-page color ad</b> in program</li> </ul> <p>Tier Benefits:</p> <ul style="list-style-type: none"> <li>• Logo on YATA website during conference with hyperlink to your website</li> </ul> <p>Additional Benefits:</p> <ul style="list-style-type: none"> <li>• Signage at breakfast</li> <li>• Display table for materials during breakfast</li> </ul>

<p><b>PARTNER Sponsor</b></p> <p><b>Not Available</b></p>	<p><b>Thursday, Oct. 24</b></p> <p><i>Sponsor:</i></p> <p><b>TAPA Therapeutic Alliance of Program Alumni</b></p>	<p><b>Afternoon Social "Fireside Chat"</b></p> <p><b>\$2,500</b></p> <p>Level Benefits:</p> <ul style="list-style-type: none"> <li>• <b>Recognition as <i>Partner Sponsor</i></b> with logo and sponsor-written, <b>90-word description</b> in conference program</li> </ul> <p>Tier Benefits:</p> <ul style="list-style-type: none"> <li>• Logo on YATA website for duration of conference with hyperlink to your website</li> </ul> <p>Additional Benefits:</p> <ul style="list-style-type: none"> <li>• Signage at event</li> <li>• Introduction at event</li> </ul>
<p><b>PARTNER Sponsor</b></p> <p><b>Not Available</b></p>	<p>Tote bags for all conference attendees</p> <p><i>Sponsor:</i></p> <p><b>Benchmark Young Adult Transitions</b></p>	<p><b>Conference Tote Bags</b></p> <p><b>\$2,500</b></p> <p>Conference Tote Benefits:</p> <ul style="list-style-type: none"> <li>• <b>Logo</b> and sponsor-written <b>90-word description</b> in conference program</li> <li>• <b>Quality Tote</b> will be <b>given to all conference attendees.</b> <ul style="list-style-type: none"> <li>○ Sponsor logo prominently featured on bag, along with YATA logo</li> </ul> </li> </ul> <p>Additional Benefit:</p> <ul style="list-style-type: none"> <li>• Logo on YATA website during conference with hyperlink to your website</li> <li>• Sponsor can put inserts/collateral into bag</li> </ul>
<p><b>Other Sponsorships</b></p>	<p><b>Description</b></p>	<p><b>Cost + Benefits</b></p>
<p><b>WATER BOTTLES SUPPORTING Sponsor</b></p> <p><b>Available</b></p>	<p>Water bottles for all conference attendees</p>	<p><b>Conference Water Bottles</b></p> <p><b>\$1,750</b></p> <p>Water Bottle Benefits:</p> <ul style="list-style-type: none"> <li>• <b>Logo</b> and sponsor-written <b>90-word description</b> in conference program</li> <li>• <b>Water bottle</b> will be <b>given to all conference attendees.</b> <ul style="list-style-type: none"> <li>○ Sponsor logo prominently featured on bottle, along with YATA logo</li> <li>○ Help save on waste – YATA will provide water coolers and sponsor signage at each cooler</li> </ul> </li> </ul> <p>Additional Benefit:</p> <ul style="list-style-type: none"> <li>• Logo on YATA website during conference with hyperlink to your website</li> </ul>

<p><b>Name Tag Lanyards</b></p> <p><b>Available</b></p>	<p>Lanyards for all conference attendees</p>	<p><b>Conference Name Tag Lanyards</b> <b>\$1000</b></p> <p>Name Tag Lanyards Benefits:</p> <ul style="list-style-type: none"> <li>• <b>Logo</b> and recognition in conference program</li> <li>• <b>Lanyards</b> will be <b>given to all conference attendees</b>. <ul style="list-style-type: none"> <li>◦ Sponsor logo prominently featured on lanyard, along with YATA logo</li> </ul> </li> </ul> <p>Additional Benefit:</p> <ul style="list-style-type: none"> <li>• Logo on YATA website during conference with hyperlink to your website</li> </ul>
<p><b>WIFI Instruction Cards</b></p> <p><b>Available</b></p>	<p>WIFI Instruction Cards for all conference attendees</p>	<p><b>WIFI Instruction Cards</b> <b>\$350</b></p> <p>WIFI Cards Benefit:</p> <ul style="list-style-type: none"> <li>• WIFI instruction cards will be <b>given to all conference attendees</b> at registration <ul style="list-style-type: none"> <li>◦ <i>Sponsor logo and name prominently featured on card, along with YATA logo</i></li> </ul> </li> </ul> <p>Additional Benefit:</p> <ul style="list-style-type: none"> <li>• Logo on YATA website during conference with hyperlink to your website</li> </ul>
<p><b>Bag Inserts</b></p> <p><b>Available</b></p>	<p>Note pads, pens, flyers, etc. to be inserted into conference tote bags</p>	<p><b>Conference Bag Inserts</b> <b>\$275 (per 250 inserts)</b></p> <p>Bag Inserts Benefit:</p> <ul style="list-style-type: none"> <li>• Items will be <b>given to all conference attendees</b> in conference tote <ul style="list-style-type: none"> <li>◦ <i>Must produce and provide items and pay shipping to conference and any return, if chosen</i></li> <li>◦ <i>YATA will insert items into bags</i></li> </ul> </li> </ul>
<p><b>Exhibitor Opportunities</b></p>	<p><b>Description</b></p>	<p><b>Cost + Benefits</b></p>
<p><b>Exhibit Tables</b></p> <p><del>10</del> <b>6</b> <b>Available</b></p>	<p><b>Wednesday, Oct 23</b> <b>Thursday, Oct. 24</b> <b>Friday, Oct. 25</b></p> <p><i>Set up 3:00 pm</i> <i>Wednesday</i> <i>Breakdown 12:00 pm</i> <i>Friday</i></p> <p><b>6 Remaining Available</b></p>	<p><b>EXHIBIT TABLES</b> <b>\$1,500</b></p> <p>Exhibitor Benefits:</p> <ul style="list-style-type: none"> <li>• <b>(1) Full Conference Registration</b> (for individual manning table)</li> <li>• <b>Listing and description</b> in conference program</li> </ul> <p>Additional Benefits:</p> <ul style="list-style-type: none"> <li>• Listing on YATA website during conference</li> <li>• Signage at table</li> <li>• Introduction during opening remarks and throughout conference</li> <li>• Tablecloth, chairs, electricity</li> </ul>

## **Reserving a Sponsorship or Exhibit Table**

- To reserve a sponsorship or exhibit table, please contact:
  - Katie Jochum **208-255-7026** or [kjochum.yata@gmail.com](mailto:kjochum.yata@gmail.com)
  - Please be specific in your voicemail or email:
    - Contact name + program or organization
    - If calling, state the date and time of your call
    - Advise if it's a sponsorship or exhibit table you are calling about

## **Cancellation/Refund Policy**

- Sponsorships are reserved and paid to the conference center or vendor well in advance of the conference and many have online and print recognition that begin immediately.
- Confirmation of your commitment to any of the sponsorships or exhibit tables removes them as an opportunity for another sponsor, please carefully note the following cancellation deadlines:
  - Up to 60 days prior to conference a \$250 processing fee will be assessed for any cancelled sponsorship or exhibit table (*until August 23, 2019*)
  - 45-59 days prior to conference – 50% refund (*August 24-September 6, 2019*)
  - After 45 days prior to conference – no refund (*September 7, 2019 and after*)
- All cancellations and refund requests must be made in writing and submitted to [kjochum.yata@gmail.com](mailto:kjochum.yata@gmail.com) for board consideration.

## YATA CONFERENCE PROGRAM ADVERTISING OPPORTUNITIES

### 2019 RATES

Please contact [kjochum.yata@gmail.com](mailto:kjochum.yata@gmail.com) to confirm availability

ADVERTISEMENT	LOCATION	AD SIZE	Cost	# Available	Select
Full page - color	Outside back cover	7.5"w x 10"h	\$850	Not Available	
Full page - color	Inside front cover	7.5"w x 10"h	\$800	Not Available	
Full page - color	Inside back cover	7.5"w x 10"h	\$700	1	
Full page - color	Interior page	7.5"w x 10"h	\$500	1	
Half page - color	Interior page	7.5"w x 4.875"h	\$375	2	
Quarter page - color	Interior page	3.625"w x 4.875"h	\$200	2	
Program inserts	250 inserts—full sized 1 ounce	8.5"w x 11"h	\$275	Unlimited	

**FOR PAYMENT INFORMATION AND SUBMISSION OF YOUR AD/ARTWORK:**

[Kjochum.yata@gmail.com](mailto:kjochum.yata@gmail.com) or call 208-255-7026

Questions? Submit to [kjochum.yata@gmail.com](mailto:kjochum.yata@gmail.com) or call 208-255-7026

**PAYMENT:**

After confirming space availability, you will be invoiced for your selection.